1. **Given the provided data, what are three conclusions we can draw** **about Kickstarter campaigns?**

* By looking at the category results, the highest successful campaigns count belonged to the Theatre and followed by the Music firms.
* The sub-category result tells that among all countries, palys-firms has the significantly highest number of successful firms. The second and third types of business does well are rock and documentary based firms.
* Looking at the percentage of different campaigns, we can notice that the higher the goal is set, the lower percentage of successful rate and the higher percentage of failure might occur.

1. **What are some limitations of this dataset?**

The limitations includes:

1. It seems like the dataset of the Campaigns cannot tell the direct relationship between the status of firms and the month they started very well.
2. It also unable to show the different nature of those businesses and why it was hard for some firms to set lower goals and made it more achievable.
3. **What are some other possible tables and/or graphs that we could** **create?**

We can use pie charts to show successful firms in different industries.

**Bonus analysis**

**Use your data to determine whether the mean or the median summarizes the data more meaningfully.**

The mean and median data summarizes the information meaningfully by looking at one variable at a time and able to compare two variables after calculation. It shows distinct differences for the minimum and maximum number of backers and how it determines the success of firms.

**Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?**

There is more variability with successful campaigns because the data range are bigger than unsuccessful campaigns.